



## “Ocean, Forest & Field – the Bioenergy Playground”

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### ***Renewable Energy & the Opportunity for Renewal in the Forestry Industry***

Meeting increasing global demand for resources such as materials, food, energy and water will require a tremendous increase in resource utilization that will be unsustainable without an equally dramatic increase in resource productivity and efficiency. The current status quo of underutilization and inefficiency cannot be solved through engineering financial solutions, lowering costs or simple products. It will require fundamental advances (innovation) in the development and deployment of technology in the resource segments of the economy. There is an opportunity to achieve transformative social, cultural and economic dynamics within resource industries. The challenge will be for stakeholders to change their perspective on how to leverage the resources and invest in the opportunity.

For the first time in many generations and at the same time that we are facing an unseen change in global demand for resources; the forestry industry is restructuring due to structural changes in the pulp & paper and building materials segments. This presents a tremendous and transformative opportunity that needs to be embraced by entrepreneurial interests and supported by stakeholders in a way that views the future of the forestry resource in light of the demand for innovative, productive and efficient use of the resource and not from a perspective of its current economic challenges.