



## **Karen White**

### **Director**

Karen brings a can-do attitude and more than 20 years of communications experience to every project. Her deep understanding of the natural resource and energy sector stems from 10 years in the public service in a range of departments, from Community Service to Energy.

Her collaborative approach to communications has encouraged responsible development of our natural resources among government departments, industry, advocates and communities. Working with energy partners and stakeholders, Karen led communications and provided advice for complex and high profile regulatory, policy and public affairs files in the oil and gas and renewable energy sectors. She's also developed many complex policies on hydraulic fracturing, energy efficiency, and renewable energy.

Before joining government, Karen worked with a wide range of private sector clients at two Toronto-based public relations agencies. She prides herself on excellent client service and loves to manage integrated campaigns and their teams. Karen helps her clients achieve their business objectives through superior brand communications, media relations and product launches.

Karen is a positive, intelligent, and enthusiastic practitioner driven to deliver results. Outside the office, she is a Board Director with the Maritimes Energy Association and has volunteered with Junior Achievement Canada to foster an entrepreneurial spirit among young, bright minds. She holds a Bachelor of Public Relations from Mount Saint Vincent University and a Master of Business Administration from Saint Mary's University.